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| **BOARD MEMBERS**  | Dean MacLean, Dr. Brett Warren, Ray Chisholm, Dr. Theresa Bankey, Robert Nashat, Tracey Dreesen, Noel Lourenco, Don Wilson, Dave Walsh, Chris Stadnik, Bob de Hoog |
| **PRESENT** | Dean MacLean, Chris Stadnik, Dr. Theresa Bankey, Ray Chisholm, Tracey Dreesen, Noel Lourenco, Bob de Hoog, Robert Nashat |
| **PROXY** | None |
| **REGRETS** | Dave Walsh,Don Wilson |
| **GUESTS** | Christina Tizzard, Town of Oakville, Urban Design Manager |

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| **Item #** | **Item Description** |
|  | **Call to Order: 8:10am** |
|  | **Declaration of Pecuniary Interest: None** |
|  | **Approval of Previous Meeting Minutes: Theresa & Noel** |
|  | **Moment of Silence:** In Memory of former board Member Terry Hutchison |
|  | **MARKETING-** Dean gave a brief overview of new committees was gone over and why Marketing was created.Ray also discussed why Marketing committee was a good way to go. **ACTION:** Ray & Doug will look at and set up date for a facilitating meeting for strategic planning. The Marketing Committee will consist of Noel Lourenco, Theresa Bankey, Chris Stadnik, andTracey Dressen. |
|  | **Special Event/Sponsorship-** Report was given on Cruise Kerr to run from June 1-15. Visit a participating merchant for a chance to enter and will a cruise for 2. We do not have to have a lottery license if people can enter the draw for free. Details and rules will be sent out. Radio remote & advertising; 4 road signs, social media ad buys, Oakville Beaver Ad. Battle of bands will also take place for a spot in Kerrfest.**Kerrfest** Sept 6-7-8 Dean gave a report on bands that have been signed. **Sponsorship**-Waiting to hear on Celebrate Ontario Grant.  |
|  | **Guest Christina Tizzard Town of Oakville, Urban Design Manager-** gave a design document presentation on Gateways that will be designated for Kerr Village. One will be designed for Lakehsore & Kerr though a provincial grant. The others will take place over time in conjunction with the underpass project. Christina will also look at the Community Bulletin Board for a re design/replacement. |
|  | **Executive Director Report:** Doug Sams |
|  | **New Business: None** |
|  | **Adjournment: 9:10pm** |
|  | **Next Meeting Date: 4th** Thursday of the month-June 27th |

**Executive Director Report:**

April Monthly Visit by James Oates CPA

Prepared for AGM

Ribbon cutting Community Resto

Attended OBIAA Conference-next year 50th year anniversary of BIA’s

Conferred with Town Bylaw regarding Cruise Drawing

Attended Opus Jeans Grand Opening

Attended Mayors Economic Breakfast

Met with Visit Oakville Staff

Attended Visit Oakville Meeting

Site visit Westwood Park re: Sponsorship

Logistics for Kerrfest

Logistics for Cruise Kerr Village

Advocated for works shops Digital Main Street

Attended Oakville Excellence in Business Awards

Various Merchant Visits

Graffiti issues